

## VirtualJobShadow.com Interactive Employment Marketing Services

Virtual Job Shadow, SEE Your Future - Microsoft Internet Explorer

**vjs VirtualJobShadow** SEE your future.™ a service of **Career Corner .tv**

**Play Video**

**SR. MANAGER- EVENT MARKETING**  
**Stacy Verstraete - Best Buy Co., Inc.**

Career Description	Required Education	Earnings
Internships	Mentoring	Future Outlook
Additional Links		

**Career Description**

The objective of any firm is to market and sell its products or services profitably. In small firms, the owner or chief executive officer might assume all advertising, promotions, marketing, sales, and public relations responsibilities. In larger firms, numerous products and services national advertising, an executive vice president directs overall marketing, sales, and public relations. Promotion or Event Marketing managers supervise staffs of promotion associates. They direct promotion programs combining

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**More Video Selections**

Feature	Questions & Answers
	<p>1. What classes should a student interested in event marketing take?</p> <p>2. What does it take to become successful in your field?</p> <p>3. How do you prepare for a career in promotional</p>

**PLAY**

**More Video Careers** **e-mail to a friend** **close window**

Internet

### Turn-Key Service Includes:

- Distribution within the [www.VirtualJobShadow.com](http://www.VirtualJobShadow.com) network
- Custom Video Production
- Writing
- Web site integration
- Videos streamed for both dial-up and broadband users
- Videos formatted in QuickTime and Windows Media Player
- Bandwidth
- Tier 1 ISP hosting with built-in redundancy for 99.99% up-time
- Technical Support and Maintenance
- Quarterly reports measuring results
- Interactive Profile(s) integrated onto company website (see below)
- Custom tabs to promote products, newsletters, and **UNLIMITED job postings**

Attachment 1

Saddleback Memorial Medical Center augments the career section of their website by showcasing interactive career profiles with their text based listings. A popup window is branded with Saddleback's logo, graphics, and a link to Online Job Application.

The image shows a screenshot of the MemorialCare website's 'Job Opportunities' page. The page features a navigation menu on the left with options like 'Our Hospitals', 'Medical Services', and 'Job Opportunities'. The main content area is titled 'Job Opportunities' and includes a search bar and a list of job categories. A specific job listing for 'RN, Clinical II' is highlighted, with a red circle around a video thumbnail for 'Michelle Swinney, RN, Critical Care'. Below the main page, a video player window is open, showing a nurse in blue scrubs attending to a patient in a hospital bed. The video player is branded with the Saddleback Memorial Medical Center logo and the Career Corner TV logo.